



*Please consider being a sponsor for the 2022 Similkameen Sizzle –  
Canada's only Hot Pepper Festival*

This year will be our 19<sup>th</sup> time hosting this event on September 24<sup>th</sup>, after a short two year hiatus. This event has been proven valuable to the community as it raises awareness for the Similkameen Country as well as the people who live and do business here.

We are continuously looking for new opportunities to improve the event and with your support this event will continue to grow and remain free of charge.

**Please contact us by calling 250-499-5225 or email us at [chamber@similkameencountry.org](mailto:chamber@similkameencountry.org) for more information or to confirm your involvement in the festival.**

We have three different sponsorship packages available, each with their own price and event benefits.

**Scotch Bonnet** Hot Sponsors \$500 🌶️🌶️🌶️

Your company name and logo will be used in advertising.

- Recognition as a "Scotch Bonnet" sponsor on the Similkameen Sizzle website, Facebook page, and during the event. The Entertainer will mention your firm at least **6** times during the event.
- Please provide your company name, logo and website!
- Opportunity to distribute your company promotional items at your sponsor event location.
- Your supplied banner will be proudly displayed on the event grounds.
- Your company will be recognized as a "Scotch Bonnet" sponsor in our newspaper ads, Facebook page, website, and onsite during the event.

**Cayenne** Medium Heat Sponsors \$250 🌶️🌶️

Your company name and logo will be used in advertising.

- Recognition as a "Cayenne" sponsor on the Similkameen Sizzle website, Facebook page, and during the event. The Entertainer will mention your firm **4** times during the event.
- Please provide your company name, logo and website!
- Your supplied banner will be proudly displayed on the event grounds.
- Your company will be recognized as a "Cayenne" sponsor in our newspaper ads, Facebook page, website, and onsite during the event.

**Jalapeno** Mild Heat Sponsors \$100 🌶️

Your company name and logo (if provided) will be used in advertising.

- Recognition as a "Jalapeno" sponsor on the Similkameen Sizzle website, Facebook page, and during the event. The Entertainer will mention your firm **2** times during the event.
- Please provide your company name, logo and website!
- Your supplied banner will be proudly displayed on the event grounds.
- Your company will be recognized as a "Jalapeno" sponsor in our newspaper ads, Facebook page, website, and onsite during the event.

## **Friends of the Sizzle**

In addition to the sponsorship packages mentioned above, donations to the Similkameen Sizzle in any amount are appreciated. Your Donations and Sponsorships help to keep the Sizzle a free event. We also require many volunteers to make this a successful event and would appreciate any assistance that can be provided.

Payments can be made by cheque or cash to Similkameen Country Development Association – PO Box 490, Keremeos BC, V0X 1N0 or by e-transfer to [chamber@similkameencountry.org](mailto:chamber@similkameencountry.org) (please tag your e-transfer with “sponsor sizzle”)