



Valley First
A DIVISION OF FIRST WEST CREDIT UNION

Canada's Only Hot Pepper
Festival

September 15th 2018

www.similkameencountry.org



Keremeos BC

Attn:

Please consider being a sponsor for the **2018 Similkameen Sizzle (Canada's only Hot Pepper Festival)**-a free event for the entire community happening on **SEPTEMBER 15, 2018!** This year marks the 17th annual event which has proven valuable to the community at large, raising awareness for the Keremeos, Cawston and Olalla areas, and the people who live and do business here.

Please contact Colleen @ 250-499-5225 or siminfo@nethop.net by July 18th to confirm your involvement in the festival.

We are continuously looking for new opportunities to improve the event and with your support this event will continue to grow and remain free of charge.

Free Family Dance the night before in the park- beer/wine garden as well as food vendors on site.

Valley First- A Division of First West Credit Union continues to be our **Habenero** Title Sponsor.

"Scotch Bonnet"

Hot Sponsors \$500.

Your company name and logo (if provided) will be used in advertising.

- Recognition as a "**Scotch Bonnet**" sponsor on the Similkameen Sizzle website, facebook page and during the event. The Entertainer will mention your firm at least 6 times during the event
- Please provide your Company name and logo so that we can "hyperlink" to your company website.
- Opportunity to distribute your company promotional items at your sponsor event location.
- Your supplied banner proudly displayed on the event grounds.
- Your company recognized as sponsor in our "thank-you" newspaper ads, facebook, website and onsite

“Cayenne”

Medium Heat Sponsors \$250

Your company name and logo (if provided) will be used in advertising.

- Recognition as a "*Cayenne*" sponsor on the Similkameen Sizzle website, facebook page and during the event. The DJ will mention your firm at least 4 times during the event
- Please provide your Company name and logo so that we can “hyperlink” to your company website.
- Your supplied banner proudly displayed on the event grounds.
- Your company recognized as sponsor in our “thank-you” newspaper ads, facebook, website and onsite

▪ *“Jalapeno”*

Mild Heat Sponsors \$100

Your company name and logo (if provided) will be used in advertising.

- Recognition as a "*Jalapeno*" sponsor on the Similkameen Sizzle website, facebook page and during the event. The DJ will mention your firm at least twice during the event
- Please provide your Company name and logo so that we can “hyperlink” to your company website.
- Your supplied banner proudly displayed on the event grounds.
- Your company recognized as sponsor in our “thank-you” newspaper ads, facebook, website and onsite

“Friends of the Sizzle”

In addition to the sponsorship packages mentioned above, donations to the Similkameen Sizzle in any amount are appreciated. Your Donations & Sponsorships help to keep the Sizzle a free event.

*** We also require many volunteers to make this a successful event and would appreciate any assistance that can be provided.***

Please contact Colleen @ 250-499-5225 or siminfo@nethop.net or Joan Bauman @ 250-499-5524 or jbauman@valleyfirst.com for more information.

Thank you in advance!!

Joan Bauman – Sizzle Chairperson- Similkameen Country Development Assoc.